

Board Advisory Group Meeting Minutes

Phone Meeting

June 24, 2020

3:00 PM – 4:30 PM

Advisory Group Members Joining via Phone: Mary Kirby, Brad Niederman, Meagan Fearing, Bethany Pray, Donna Wehe, Amanda Massey, Nikki Meredith, Jo Hubchik, Kevin O'Connor, Krystin Godoy, Liz Tansey, Silvia Santana, and John Barela

Advisory Group Members Absent: Erin Miller, Devin Kepler, Jane Barnes, and Cindy Watson

I. Call to Order/Welcome & Introductions

Jo Hubchik called the meeting to order and welcomed those in attendance. New member, Silvia Santana, who is filling the open assister seat, was introduced. The Carrier seat previously filled by Cigna representative, Lucy DePretis, is now open.

II. Approval of Minutes

The April Board Advisory Group minutes were approved.

III. Connect for Health Colorado Updates

The Connect for Health Colorado Board of Directors supported HB 1236 and SB 215 during the most recent legislative session. Both bills were signed into law and Connect for Health Colorado is beginning on implementation.

Connect for Health Colorado is currently recruiting for a Latinx Consultant to help serve the Latinx community in the Denver-Metro area.

IV. Strategic Plan Survey Results

Saphia Elfituri provided an overview of the Strategic Plan Survey results. The group recommended that the Strategic plan should emphasize the loss of coverage, given the current COVID-19 pandemic.

Advisory group members gave the following additional items to consider in light of the COVID-19 pandemic:

- Education on how to use coverage and Health Savings Accounts (HSAs)
- Being more plugged in to the unemployment benefits process
- Emphasize messaging on loss of coverage Special Enrollment Period
- Misalignment in eligibility between Health First Colorado and APTC/CSR with the additional \$600 in unemployment benefits authorized by the CARES Act is causing confusion and additional burdens.

- Undocumented individuals are unable to access coverage through the Exchange. They can purchase coverage off-Exchange and DOI has made changes to the Uniform Application to make it easier for undocumented individuals to access coverage directly through insurance carriers.

V. Preparation for Board Retreat

The Board Advisory Group was asked for their feedback on long term discussion questions the Board of Directors should consider as well as any gaps in Board knowledge. The group offered the following feedback:

- Board Advisory Group should be more involved when Board of Directors takes a position on a bill
- Exchange being more involved in sponsoring legislation that directly affects Exchange customers and viability of the Exchange
- Increased broker voice on board
- Communicating about the usability of coverage, getting people to care about their coverage and understand how to use it – micro messages about out-of-pocket expenses
- Increase in messaging for increases to out-of-pocket maximums
- Utilize specific expertise within this group to help fill in specific gaps. Potentially bring in outside experts to speak to the Board.
- “What if” financial planning/scenario building
- How data is shared between HCPF and the Exchange – what format is this in, and how can it be better utilized, to ensure that people are not going without coverage

VI. EBNE

We do not yet have the results, but we were able to incorporate most of the additional slices of data recommended by the group and will provide this at a later time.

VII. Public Comment

None

Meeting adjourned at 4:20 pm.

Next Meeting

October 28, 2020